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Two Fred Stout Experience Awards are given annually, for an internship with Jersey Marketing Service and an on-farm internship tailored to the recipient’s specific Jersey interests. Applicants must be high school graduates. Application deadline is December 1.

The All American Junior Jersey Show

The All American Junior Jersey Show, held each November in Louisville, Ky., is the longest running, largest and most prestigious show exclusively for Jersey youth. Youth between the ages of 9 and 20 as of January 1 are eligible to exhibit. The exhibitor must be listed as an owner of the animal on the registration certificate either (1) as the sole owner or (2) by his or her name in joint ownership. Animals must be registered and/or transferred to meet one of the above requirements no later than August 1 of the show year. Refer to the show premium book (www.livestockexpo.org) for complete rules.

Pot O’Gold Program

The educational Pot O’Gold Sale, presented by Cow’s Match® Jersey Blend, is held annually in conjunction with The All American Junior Jersey Show. The sale offers from 30 to 40 heifers for youth between the ages of 7 and 20 to purchase. Three years later, they compete for cash awards based on their heifer’s first completed lactation. Rules for the production contest are printed in the sale catalog, published on the USJersey web site or available from Jersey Marketing Service.

For more information or to add your support for these programs, contact:
American Jersey Cattle Association
6486 E. Main St., Reynoldsburg, OH 43068-2362
Phone (614) 861-3636
Fax (614) 861-8040
Email info@usjersey.com
On the Web at www.usjersey.com
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If you are under the age of 21 and own at least one Registered Jersey, you are invited to become a Junior Member of the American Jersey Cattle Association. To apply, complete the form in this brochure and mail it to the AJCA. There are no membership fees or dues.

**Benefits of Membership**
When you become a Junior Member, you become affiliated with the oldest dairy breed registry organization in the United States. The American Jersey Cattle Association was organized in 1868 to "improve and promote the Jersey breed." It is today a worldwide leader among purebred registry organizations. Membership entitles you to register the Jerseys you breed at regular membership rates. This saves you at least $3 for every animal you register. It also qualifies you for participation in the national achievement, production and scholarship programs. You receive a membership card upon acceptance. Junior Membership expires on December 31 of the year in which you turn 21.

**Annual Meeting**
Activities that combine learning, fun and networking opportunities for Jersey youth are included in the AJCA-NAJ Annual Meetings held every year in June. The 2014 Annual Meetings will be held in Alexandria, Va., just minutes from the nation's capitol of Washington, D.C.

**Jersey Journal**
The *Jersey Journal* is your source for timely information on breeding and managing Registered Jerseys™ plus reports of AJCA events and activities. A 12-month subscription to the magazine is just $30 annually, or $45 for both print and digital editions.

Each year, the American Jersey Cattle Association honors Junior Members who have achieved excellence through their work with Registered Jerseys™. These awards are funded by the consignors and buyers in the annual National Heifer Sale. Ten percent of the selling price of each heifer sold is directed to the National Jersey Youth Program.

**Youth Achievement Contest**
The National Jersey Youth Achievement Contest was created in 1957. It honors outstanding achievement in four areas: work with Registered Jerseys™ related dairy activities, relative progress, and future goals. The state Jersey associations are responsible for selecting two nominees, who then complete the entry form and submit it by March 15 following the contest year. Nominees must be AJCA Junior Members, own at least one Registered Jersey™ and be at least 16 years of age, but not older than 20 on January 1 of the contest year. Also, youth ranking second through tenth in the previous year’s national contest are eligible to apply the next year, provided they qualify for the contest by age.

Cash awards totaling $3,000 are presented each year to the top 10 juniors at the Junior Banquet in Louisville, Ky.

**Youth Production Contest**
The National Jersey Youth Production Contest is open to all Jersey juniors in the United States and with awards given in each of the two divisions: (1) first lactation cows calving before reaching 30 months of age; and (2) all other cows. Participants are eligible for an award in only one division. The 10 high-ranking cows in each division and the overall contest winner are recognized at the Junior Banquet.

- Only Registered Jerseys™ completing a lactation record in no more than 305 days between January 1 and December 31 of the contest year may be entered. Lactations must have a Data Collection Rating (DCR) of at least 90. On or before the cow’s freshening date and through completion of the lactation, you must be listed as the Recorded Owner on the AJCA registration certificate, either (1) as the sole owner, or (2) by your name in joint ownership. If the joint ownership includes more than one junior eligible for this contest, the entry will be made in the names of the eligible junior co-owners. Previous winners in the contest are not eligible.
- All entries must be submitted by cow’s owner and received by the AJCA on or before March 1. Late entries will not be accepted.
- All records will be standardized on a 305-day 2x m.e. basis, then ranked by current USDA component values for Net Merit dollars.

The 36 youth who are selected come to Columbus, Ohio for an intensive five-day experience:
- to learn why and how the Jersey breed has grown and prospered, and what the future holds for the Jersey business;
- to meet leaders from the Jersey community and from across allied industry, to gain their unique insights about the dairy business with a specific focus on the Jersey cow; and
- to learn about the range of career opportunities that involve the Jersey breed and Jersey products, and begin the journey that will take them to success working in the Jersey dairy business.

All program costs, including transportation, are paid by the Academy’s 501(c)(3) educational foundation. Contributors represent a broad spectrum of Jersey breeder and industry support. The next Academy will be held in 2015. Applications will be taken from September 1 until December 1, 2014. Contact the Program Coordinator for more information at academy@usjersey.com.

The dairy industry might start with cows, but in the end it depends on knowledgeable, well-trained people to keep it thriving and growing.