

NEWS FOR IMMEDIATE RELEASE

American Jersey Cattle Association

6486 East Main Street

Reynoldsburg, Ohio 43068-2362

Phone 614/861-3636 Fax 614/861-8040

Email info@usjersey.com

www.USJersey.com

NEW CLASSES AND AWARDS TO DEBUT AT 2019 ALL AMERICAN JERSEY SHOW

Reynoldsburg, Ohio, June 10, 2019—The American Jersey Cattle Association is excited to announce two new first-of-their-kind championship classes and awards for cows and heifers based on GJPI.

“We are excited about the new opportunity for exhibitors at the All American Show with the acknowledgement of the high GJPI animals. With the increased use of genotyping, the association and open show committee feel this is a positive step to increase the number of participants and spectators,” stated Jonathan Merriam general chair of the All American Jersey events and AJCA president. “Over the years, we have worked diligently to increase the number of deep pedigreed, high type consignments to the All American sale and now we hope to highlight the high genomic, high type individuals in the All American Jersey Show. We sincerely appreciate Semex USA coming on board as a sponsor of this innovative recognition.”

The award will go to the heifer or cow with the highest genomic GJPI in her individual class. The top individuals will then compete for the titles of GJPI Junior Champion heifer and GJPI Grand Champion cow.

Semex USA, Madison, Wis., will sponsor and present a cash award of \$50 to the owners of the highest GJPI heifer in the show. The GJPI Junior Champion will receive the Semex Elevate© Trophy and banner along with a cash award of \$100. The same will happen in the cow classes with a cash award of \$75 to be presented to the owners. The GJPI Grand Champion cow will also receive the Semex Elevate© Trophy and banner with a \$150 cash prize.

For the first time, there will also be a Premier Exhibitor and Premier Breeder of the Heifer Show of the All American Jersey Show. The Premier Breeder will be presented with the MB Lucky Lady and Borba Trophy by MB Lucky Lady Farms and Frank and Diane Borba, Excalon, Calif.

The Spring Valley & Heath Trophy will be presented to the Premier Exhibitor of the Heifer Show by Spring Valley Jerseys and Michael Heath, Westminster, Md.

Sponsorships for the All American are still available. To find out more about supporting the events in November, please contact All American Coordinator Kim Billman at 614.322.4451 or by email at info@usjersey.com.

For information on show entry fees, rules and deadline, visit www.livestockexpo.org.

For over 150 years, the American Jersey Cattle Association has maintained identification and performance records for dairy herd owners and delivered services that support genetic improvement and greater profitability through increasing the value of and demand for Registered Jersey™ cattle and genetics, and Jersey milk and milk products. For more information, contact the American Jersey Cattle Association by writing 6486 E. Main Street, Reynoldsburg, Ohio 43068-2362, visit USJersey.com, or connect at [Facebook.com/USJersey](https://www.facebook.com/USJersey).