

## NEWS FOR IMMEDIATE RELEASE

### **American Jersey Cattle Association**

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### **NATIONAL JERSEY QUEEN TO BE SELECTED DURING THE ALL AMERICAN**

*Reynoldsburg, Ohio, August 1, 2017*—The 60<sup>th</sup> National Jersey Queen will be selected Saturday, November 4 at the conclusion of Junior Day activities at The All American Jersey Shows and Sale in Louisville, Ky.

The National Jersey Queen will begin her reign when she is introduced with her court at the National Jersey Jug Futurity on November 5. Later that evening, the new Queen and the court will assist with The All American Jersey Sale, then present the sashes as the Jersey All Americans of 2017 are selected November 6 in The 65<sup>th</sup> All American Jersey Show.

She will succeed current Queen, Maria Jo Noble of Gillett, Penna.

The Charlene Nardone National Jersey Queen Fund Scholarships provides \$1,000 in scholarships for the Queen and Court, plus financial support for the Queen's travel after her selection.

Participants in the National Jersey Queen Contest must be at least 16 years of age, but not older than 22, on January 1, 2017 and a Junior Member in good standing or Lifetime Member of the American Jersey Cattle Association. Additional eligibility requirements are detailed in the contest rules.

Candidates for National Jersey Queen are evaluated on the quality of their application and proposed platform, interview, general dairy and Jersey breed knowledge, and public speaking, both prepared and extemporaneous. Each of the contest elements is described on the USJersey website (permlink <http://bit.do/QueenApplication>).

Applications must be received in the AJCA office on or before October 15, 2017. Judging begins on Friday, November 3.

The National Jersey Queen promotes the Jersey breed and represents members of the American Jersey Cattle Association throughout the year at local, state and national events. Her activities can be followed through @USJerseyQueen on Facebook.

For more information about participating in or supporting the National Jersey Queen development program, contact the AJCA Development Department at 614/861-3636, or email [info@usjersey.com](mailto:info@usjersey.com) with "National Queen Contest" in the subject line.

The All American Jersey Show & Sale is an annual production of the American Jersey Cattle Association, Reynoldsburg, Ohio. Approximately 100 Jersey breeders from across the United States serve on the All American planning committees, which meet annually in March.

September 20 is the deadline for open and junior show entries and also final 3-year-old nominations for the 2017 National Jersey Jug Futurity. For premium list with show rules and entry forms, visit [livestockexpo.org](http://livestockexpo.org) or call 502/595-3166.