



## JERSEY YOUTH PROGRAMS

*Investing in the future of the Jersey business through education and encouragement of young Jersey breeders*

**USJersey**

## SCHOLARSHIPS

Approximately \$15,000 is awarded annually by the AJCA for scholarships and competitive internships. Applications are due July 1 annually for the:

- The William A. Russell Memorial Scholarship, in memory of the AJCA-NAJ Area Representative, is awarded to a high school graduate starting college.
- The V. L. Peterson Scholarship and Paul L. Jackson Memorial Scholarship are for students who have completed at least one year of college work. They are given in memory of men who were dedicated supporters of the Jersey breed.
- The Russell-Malnati Scholarship for Advanced Studies is awarded to a student nearing completion of a Bachelor's degree, or a graduate/professional student in large animal veterinary practice, dairy production, dairy manufacturing or dairy product marketing.
- The Cedarcrest Farms Scholarship provides financial support for a student in large animal veterinary practice, dairy production, dairy manufacturing or dairy product marketing.
- The memorial Bob Toole Youth Award provides funding for an educational experience of the recipient's choice.
- The memorial Reuben R. Cowles Jersey Youth Award provides educational opportunities for Jersey youth who live in the Southeastern states. Applicants must be at least a high school senior, but no older than 36, to apply.

The Fred Stout Experience Award supports a summer internship with Jersey Marketing Service, working both in the office and scheduled sales including the National Heifer Sale. High school graduates who desire a career in managing and/or marketing Jerseys are encouraged to apply. Deadline for applications is February 1 annually.

## THE ALL AMERICAN

The All American Junior Jersey Show, held each November in Louisville, Ky., is the longest-running, largest and most prestigious show exclusively for Jersey youth. Youth between the ages of 9 and 20 as of January 1 are eligible to exhibit. The exhibitor must be listed as an owner of the animal on the registration certificate either (1) as the sole owner or (2) by his or her name in joint ownership. Animals must be registered and/or transferred to meet one of the above requirements no later than August 1 of the show year. Refer to the show premium book ([www.livestockexpo.org](http://www.livestockexpo.org)) for complete rules.

### *Pot O'Gold Program*

The educational Pot O'Gold Sale, presented by Cow's Match® Jersey Blend, is held annually in conjunction with the All American Junior Jersey Show.

The sale offers 40 heifers for youth between the ages of 7 and 20 to purchase. Three years later, they compete for cash awards based on their heifer's first completed lactation. Rules for the production contest are printed in the sale catalog, published on the USJersey web site or available from Jersey Marketing Service.

*For more information, contact:*

*American Jersey Cattle Association*

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*On the Web at [www.usjersey.com](http://www.usjersey.com)*

**USJersey**

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## APPLICATION FOR JUNIOR MEMBERSHIP

*I apply for Junior Membership in the American Jersey Cattle Association.*

PLEASE PRINT

NAME (AS IT SHOULD APPEAR ON CERTIFICATES)

MAILING ADDRESS

CITY STATE ZIP CODE

YOUR BIRTHDATE

(AREA CODE) PHONE NUMBER

E-MAIL ADDRESS

I am listed as Recorded Owner of this Jersey:

ANIMAL NAME REGISTRAION NUMBER

I agree to follow the terms, provisions, conditions and restrictions of the Constitution, Bylaws, and Rules and Regulations of the American Jersey Cattle Association. I understand there are no annual dues and that this membership will allow me to register Jerseys at member rates. I also understand that this junior membership automatically expires on December 31 of the year I reach my 21<sup>st</sup> birthday.

SIGNATURE OF JUNIOR MEMBER

Apply online now at [www.usjersey.com/Forms/juniormemberappl.htm](http://www.usjersey.com/Forms/juniormemberappl.htm)

Please send me a one-year subscription to *Jersey Journal*. Payment of \$30.00 is enclosed.

If you are under the age of 21 and own at least one Registered Jersey™, you are invited to become a Junior Member of the American Jersey Cattle Association.

To apply, complete the form in this brochure and mail it to the AJCA. There are no membership fees or dues.

### *Benefits of Membership*

When you become a Junior Member, you become affiliated with the oldest dairy breed registry organization in the United States. The American Jersey Cattle Association was organized in 1868 to “improve and promote the Jersey breed.” It is today a worldwide leader among purebred registry organizations.

Membership entitles you to register the Jerseys you breed at regular membership rates. This saves you at least \$3 for every animal you register. It also qualifies you for participation in the national achievement, production and scholarship programs.

You receive a membership card upon acceptance. Junior Membership expires on December 31 of the year in which you turn 21.

### *Jersey Journal and Websites*

The *Jersey Journal* is the source for timely information on breeding and managing Registered Jerseys™, plus reports of AJCA events and activities. Subscriptions are \$30 annually (12 issues published per year).

A rich information resource about the Jersey breed for school and project work is provided at [USJersey.com](http://USJersey.com).

Each year, the American Jersey Cattle Association honors Junior Members who have achieved excellence through their work with Registered Jerseys™.

These awards are funded by the consignors and buyers in the annual National Heifer Sale. Ten percent of the selling price of each heifer sold is directed to support the National Jersey Youth Program.

### *Youth Achievement Contest*

The National Jersey Youth Achievement Contest was created in 1957. It honors outstanding achievement by junior Jersey breeders in four areas: work with Registered Jerseys™, related dairy activities, relative progress, and future goals.

The state Jersey associations are responsible for selecting up to two nominees, who then complete the entry form and submit it by March 15 following the contest year. Nominees must be AJCA Junior Members, own at least one Registered Jersey™ and be at least 16 years of age, but no older than 20 on January 1 of the contest year. Also, youth ranking second through tenth in the previous year's national contest are eligible to apply the next year, provided they qualify for the contest by age.

Cash awards totaling \$3,000 are presented annually to the top 10 juniors at the annual Junior Banquet held in Louisville, Ky.

All applicants in each year's National Jersey Youth Achievement Contest who are pursuing college studies are eligible to apply for the Jack C. Nisbet Scholarship.

### *Youth Production Contest*

The National Jersey Youth Production Contest is open to all Jersey juniors in the United States and provides 10 awards in each of the two divisions: (1) first lactation cows calving before reaching 30 months of age; and (2) all other cows. Participants are eligible for award in only one division, and an overall contest winner is recognized.

- Only Registered Jerseys™ completing a lactation record in no more than 305 days between January 1 and December 31 of the contest year may be entered. Lactations must have a Data Collection Rating (DCR) of at least 90. On or before the cow's freshening date and through completion of the lactation, you must be listed as the Recorded Owner on the AJCA registration certificate, either (1) as the sole owner, or (2) by your name in joint ownership. If the joint ownership includes more than one junior eligible for this contest, the entry will be made in the names of the eligible junior co-owners.

Previous winners in the contest are not eligible.

- All entries must be submitted by cow's owner and received by the AJCA on or before March 1. Late entries will not be accepted.
- All records will be standardized on a 305-day 2x m.e. basis, then ranked by the current USDA component values for Net Merit dollars.

### *TalkJersey*

A junior public speaking competition is held annually during the AJCA-NAJ Annual Meetings. Presentations on subjects directly related to the Jersey business and are judged in four age divisions. An audio-visual division has been added to the contest. Call for entries is issued in the spring each year.

A new educational program, the Jersey Youth Academy, will be introduced in 2009 to encourage, educate and retain talented young people for careers in the Jersey dairy business.

Youth selected for the first Academy class will come to Columbus, Ohio during the last week of July for an intensive four-day program:

- to learn why and how the Jersey breed has grown and prospered, and what the future holds for the Jersey business;
- to meet leaders from the Jersey community and from across the support industry, to gain their unique insights about the dairy business with a specific focus on the Jersey cow; and
- to learn about the range of career opportunities that involve the Jersey breed and Jersey products, and begin the journey that will take them to success working in the Jersey dairy business.

The target group is youth starting their junior year of high school in the fall of 2009, to students a year or more from finishing at vocational school, college or university. Selection will be based on an evaluation of merit, motivation and pre-paration for the program as reflected in the written application and goal statement submitted by the applicants. All costs for the youth selected to participate in the program will be paid by financial support from Jersey breeders everywhere and allied industry.

Detailed information will be available on the [USJersey](http://USJersey) website in early 2009.