About The American Jersey Cattle Association

Organization. The American Jersey Cattle Association (AJCA) was organized in 1868 and is the oldest dairy breed association in the U.S. The AJCA has 2,178 active members (May, 2013) and provides services to over 3,000 Jersey dairy farmers each year. The membership elects a 12-person Board of Directors and President. In addition to the AJCA, there is National All-Jersey Inc. (NAJ) and its subsidiary, All-Jersey Sales Corporation (AJSC). NAJ, which at the end of 2013 had 1,040 members, has its own Board of Directors. Policy, programs, and services for all three organizations are carried out by a 40-person paid staff under the direction of the Executive Secretary & Chief Executive Officer.

The purposes of the American Jersey Cattle Association are to improve and promote the breed of Jersey cattle in the United States and to maintain such records and activities as the Association deems necessary or conducive to the best interests of the breeders of Jersey cattle.

National All-Jersey Inc.’s purposes are to promote the increased production and sale of Jersey milk and milk products, and to promote Jersey cattle and the interests of breeders of Jersey cattle.

Programs and services designed to serve these purposes include:

- Registration. A total of 112,265 Jerseys were identified in the Herd Register, Genetic Recovery and Jersey Expansion for 2013. The three-year average (2011-13) is 103,928. Since 1868, the AJCA has compiled pedigree records for over six (6) million Jerseys. Jerseys (registered and unregistered) comprise approximately 9.25% of all dairy cows in the United States, and increasing at an accelerating pace. The population of Registered Jerseys™ (all ages) at December 31, 2013 was estimated at 654,000.

- Production, type appraisal, and genetic information. There were 157,697 Jersey cows were enrolled in AJCA performance evaluation programs at December 31, 2013, with 100,714 linear type scores collected during the year. There were 25,000 animals genotyped in 2013, and more than 57,000 genotyped males and females contributing to the official evaluations in December of 2013.

- Education through publication of a monthly magazine, Jersey Journal (also available online at http://jerseyjournal.usjersey.com), a website at www.USJersey.com, topic-focused brochures and news releases.

- Funding Jersey-specific research. The Jersey organizations have an endowed Research Foundation that funds competitively selected and directed research projects (see www.usjersey.com/Programs/Researchprogram.html). Since 2000, $524,614 has been invested in research using Foundation's resources.

- Assisting in the sampling of young Jersey sires, including support for five regional sire proving groups organized by Jersey herd owners, plus administering the Young Sire and Genetic Diversity programs.

- Assisting Jersey owners in finding markets that recognize the added value of Jersey milk. Market-average Jersey milk (4.7% fat, 3.69% protein) was valued at 13.2% more than market-average milk (3.5% fat, 2.9% protein) across Federal Order markets through October 2013. Jersey milk in orders with multiple component pricing (MCP) was valued up to 18% more than average milk.

- Marketing of live cattle and embryos. In 2013, Jersey Marketing Service, a subsidiary of NAJ, marketed 4,862 lots for $6,725,584 through private treaty sale and at public auction. Since 2000, JMS has marketed 76,752 lots valued at $120.13 million.

Production. Jerseys produce the highest quality milk in the world. Weighing 1,000 lbs. on average, they are also the most efficient converters of feed to milk. The 2013 AJCA lactation average (m.e. adjusted) for Jerseys enrolled in AJCA testing programs was:

19,278 lbs. Milk    932 lbs. Fat    702 lbs. Protein    Equivalent Yield of Cheddar Cheese: 2,391 lbs.

Jerseys also have the highest yield of manufactured products, increasing the demand for Jersey milk:

<table>
<thead>
<tr>
<th>Product</th>
<th>Estimated Yield per 100 lbs. Jersey Milk</th>
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</thead>
<tbody>
<tr>
<td>Cheddar Cheese</td>
<td>12.58 lbs.</td>
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<tr>
<td>Cottage Cheese</td>
<td>16.48 lbs.</td>
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<tr>
<td>Swiss Cheese</td>
<td>10.01 lbs.</td>
</tr>
<tr>
<td>Mozzarella Cheese</td>
<td>11.58 lbs.</td>
</tr>
<tr>
<td>Butter</td>
<td>5.88 lbs.</td>
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