About The American Jersey Cattle Association

Organization. The American Jersey Cattle Association (AJCA) was organized in 1868 and is the oldest dairy breed association in the U.S. The AJCA has 2,130 active members (May, 2014) and provides services to over 3,000 Jersey dairy farmers each year. The membership elects a 12-person Board of Directors and President. In addition to the AJCA, there is National All-Jersey Inc. (NAJ) and its subsidiary, All-Jersey Sales Corporation (AJSC). NAJ, which at the end of 2013 had 1,040 members, has its own Board of Directors. Policy, programs, and services for all three organizations are carried out by a 40-person paid staff under the direction of the Executive Secretary & Chief Executive Officer.

The purposes of the American Jersey Cattle Association are to improve and promote the breed of Jersey cattle in the United States and to maintain such records and activities as the Association deems necessary or conducive to the best interests of the breeders of Jersey cattle.

National All-Jersey Inc.'s purposes are to promote the increased production and sale of Jersey milk and milk products, and to promote Jersey cattle and the interests of breeders of Jersey cattle.

Programs and services designed to serve these purposes include:

- Registration. A total of 118,235 Jerseys were identified in the Herd Register, Genetic Recovery and Jersey Expansion for 2014. The three-year average (2012-14) is 111,282. Since 1868, the AJCA has compiled pedigree records for over six (6) million Jerseys. Jerseys (registered and unregistered) comprise approximately 11% of all dairy cows in the United States, and increasing at an accelerating pace. The population of Registered JerseysTM (all ages) at December 31, 2014 was estimated at 686,500.
- Production, type appraisal, and genetic information. There were 162,536 Jersey cows were enrolled in AJCA performance evaluation programs at December 31, 2014, with 109,963 linear type scores collected during the year. There were 33,115 animals genotyped in 2014, and more than 87,500 genotyped males and females contributing to the official evaluations in December of 2014.
- Education through publication of a monthly magazine, Jersey Journal (also available online at http://jerseyjournal.usjersey.com), a website at www.USJersey.com, topic-focused brochures and news releases.
- Funding Jersey-specific research. The Jersey organizations have an endowed Research Foundation that funds competitively selected and directed research projects (see www.usjersey.com/Programs/Researchprogram.html). Since 2000, $598,445 has been invested in research using Foundation’s resources.
- Assisting in the sampling of young Jersey sires, including support for five regional sire proving groups organized by Jersey herd owners, plus administering the Young Sire and Genetic Diversity programs.
- Assisting Jersey owners in finding markets that recognize the added value of Jersey milk. Market-average Jersey milk (4.77% fat, 3.72% true protein) was valued at 16.2% more than market-average milk (3.5% fat, 2.9% protein) across Federal Order markets through November 2014. Jersey milk in orders with multiple component pricing (MCP) was valued up to 23% more than average milk.
- Marketing of live cattle and embryos. In 2014, Jersey Marketing Service, a subsidiary of NAJ, marketed 5,085 lots for $9,502,291 through private treaty sale and at public auction. Since 2000, JMS has marketed more than 80,000 lots valued at $129.6 million.

Production. Jerseys produce the highest quality milk in the world. Weighing 1,000 lbs. on average, they are also the most efficient converters of feed to milk. The 2014 AJCA lactation average (m.e. adjusted) for Jerseys enrolled in AJCA testing programs was:

| 19,560 lbs. Milk | 944 lbs. Fat | 713 lbs. Protein | Equivalent Yield of Cheddar Cheese: 2,426 lbs |

Jerseys also have the highest yield of manufactured products, increasing the demand for Jersey milk:

| Estimated Yield of Manufactured Dairy Products per 100 lbs. Jersey milk |
|------------------------|------------------------|------------------------|------------------------|
| Cheddar Cheese | Cottage Cheese | Swiss Cheese | Mozzarella Cheese | Butter |
| 12.58 lbs. | 16.48 lbs. | 10.01 lbs. | 11.58 lbs. | 5.88 lbs. |

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