

NEWS FOR IMMEDIATE RELEASE

American Jersey Cattle Association

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USJERSEY FIELD TERRITORIES REDEFINED FOR REPRESENTATIVES

May 9, 2025, Reynoldsburg, Ohio—Kristin Paul, Director of Field Services for the American Jersey Cattle Association (AJCA), has announced an update to AJCA's field territories, effective immediately. These adjustments aim to optimize service delivery and support for Jersey breeders and dairy producers across the United States.

“Our goal with these updates is to allow the field staff to provide more efficient, cost-effective service to producers of Jersey genetics and milk on a broader scale,” said Paul. “We look forward to continuing to provide the high level of service that producers have come to expect from AJCA.”

The updated **Field Services Team** and their assigned territories are as follows:

Director of Field Services

Kristin Paul | kpaul@usjersey.com
Territory: Illinois and Wisconsin

District Managers

District 1 – Scott Holcomb | sholcomb@usjersey.com

Territory: Connecticut, Delaware, Florida, Georgia, Kentucky, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, North Carolina, Pennsylvania, Rhode Island, South Carolina, Tennessee, Vermont, Virginia, and West Virginia

District 3 – Seth Israelsen | sisraelsen@usjersey.com

Territory: Alaska, Arizona, California, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington and Wyoming

Area Representatives

Greg Lavan | glavan@usjersey.com

Territory: Indiana, Michigan, and Ohio

Benny Rector | brector@usjersey.com

Territory: Arkansas, Colorado, Kansas, Missouri, Oklahoma, and west Texas

Jason Robinson | jrobinson@usjersey.com

Territory: Alabama, Louisiana, Mississippi, and east Texas

Willow Voegtlen | wvoegtlen@usjersey.com

Territory: Iowa, Minnesota, Nebraska, North Dakota, and South Dakota

A full directory of AJCA-NAJ staff, including contact information and territory assignments, is available online at:

• www.USJersey.com/ajreps.htm

• www.JerseyDirectory.com

About the USJersey Organizations

The American Jersey Cattle Association (AJCA) was established in 1868 and is the oldest dairy breed registry in the United States. The AJCA maintains animal identification and performance records for dairy herd owners and delivers programs that promote genetic improvement and profitability by increasing the value of and demand for Registered Jersey™ cattle and Jersey milk.

National All-Jersey Inc. (NAJ), founded in 1957, works to expand the production, marketing, and sales of Jersey milk and products, and to advocate for the interests of Jersey breeders. **All-Jersey Sales Corporation**, a subsidiary formed in 1961 and expanded in 1970, provides marketing services to the dairy industry focused on Jersey cattle.

For more information on the full range of services offered by USJersey, visit www.USJersey.com or call (614) 861-3636.