

A USJersey Management Discussion

Tuesday, August 26, 2003

Endres Jazzy Jerseys, W9402 Highway K, Lodi, Wisconsin

Improving The Bottom Line **2**

Sponsor displays open at 10:00 a.m.

Program begins at 10:30 A.M.

Includes sponsored lunch and self-guided tour of dairy

Calving ease, high conception rates, longevity, feet and leg stability, cow personality, getting the bills paid ...

Improving the Bottom Line 2 will look at the many reasons dairy owners are doing one thing: *selecting Jerseys for their herds.*

Learn why hosts David and Patty Endres started a switch from Holstein to Jersey in 1990 with a complete change-over by 1992. Endres Jazzy Jerseys is now a 625-cow operation rolling at 16,643M, 783F and 579P. Joining David Endres on the discussion panel are:

- Alto Dairy Member Service Specialist Jeff Montsma
- Geneticist Kent A. Weigel, University of Wisconsin
- Management expert Robert James, Virginia Tech

Please R.S.V.P. by August 20. Call 614.755.5857, ext. 334 with number planning to attend, or send a reservation by email to info@usjersey.com.



USJersey

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